


4-IN-1 SWITCH




4-IN-1 SWITCH



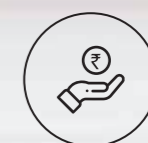
STYLISH



EASY TO
INSTALL



SAFE &
SECURE



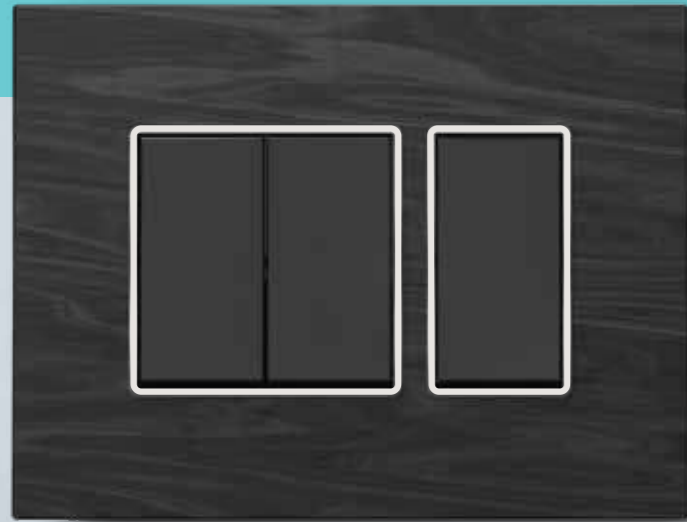
VALUE FOR
MONEY

SWITCH OFF SETTling FOR LESS WITH ETIRA!

Switch on more amazing possibilities with the new Polycab Etira range - a perfect combination of value and style.

Available in 33 attractive mix-and-match combinations, with **3 switch colours** and **11 beautiful plate** designs. Each configuration can be installed **vertically** or **horizontally**. The result is a switch that goes beyond just function, to be a beautiful part of your decor.

What's more, the beauty of Etira switches is more than just looks. They meet the highest standards of **safety and durability**. These easy-to-install switches are **fire and shock proof** and have been tested to withstand upto one lakh clicks.



WHY SWITCH TO ETIRA

Switch off settling for less. Switch on more amazing possibilities with the new Polycab Etira range – a perfect 4-in-1 switch



STYLISH

Available in 33 attractive switch and plate combinations, with 3 switch colours and 11 beautiful plate designs. The result is a switch that is a mélange of functionality and aesthetics.



EASY TO INSTALL

Every configuration allows for easy front installation and front removal. Moreover, it can be installed vertically or horizontally according to the space available.



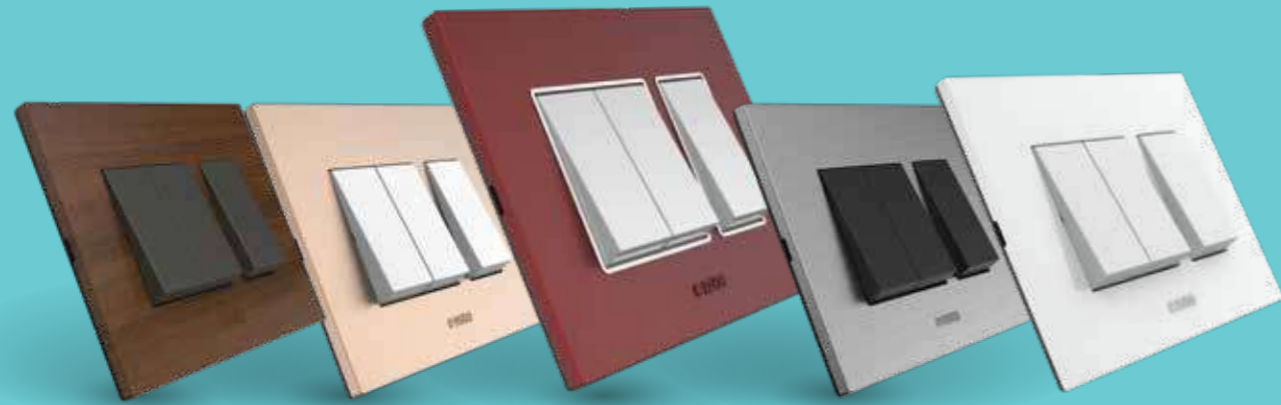
SAFE AND SECURE

The switches are designed to meet the highest safety standards, provide complete fireproofing, shock proofing and overload protection too. The fire-resistant range is tested to withstand up to 850°C.

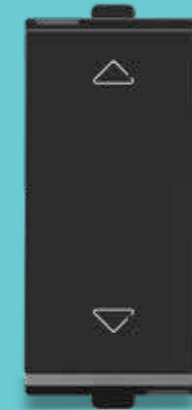


VALUE FOR MONEY

The switch range provides value for money, offering multiple attractive benefits at an affordable price.



Dark black



White



Mag Gray

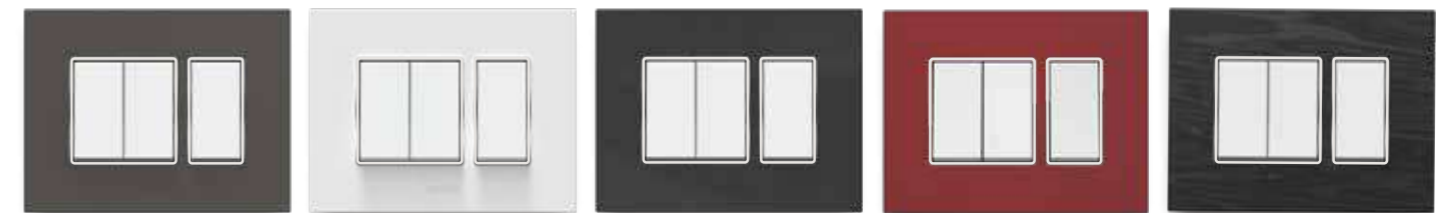


FEATURES:

- Collarless design for aesthetics
- Product with front installation and removal
- Vertical and Horizontal fitment
- X-rated switch suitable for home appliances
- Fire-resistant Polycarbonate material to avoid hazards
- Dual tone colour combination for unique look
- Customized for the Indian climate (-10°C to 45°C)

SILVAZ

Plates with Silver Lining



STYLAZ

Plates without Silver Lining

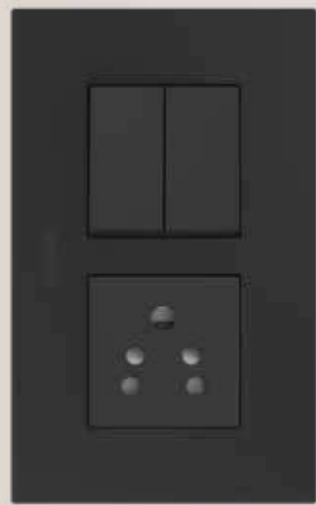
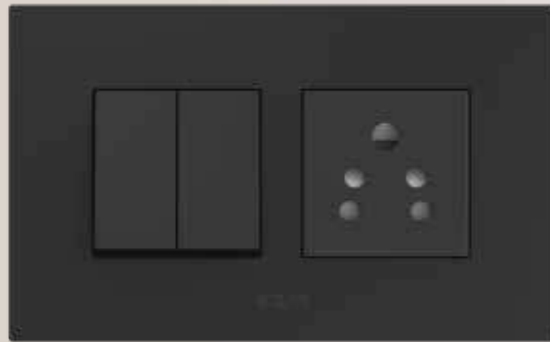




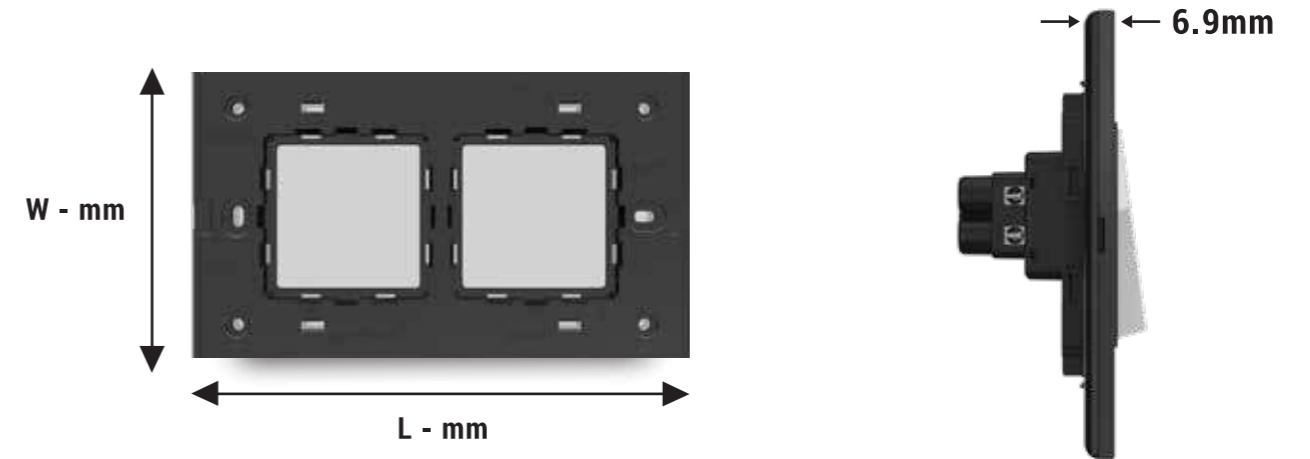
Vertical and Horizontal orientation

Easy to Install

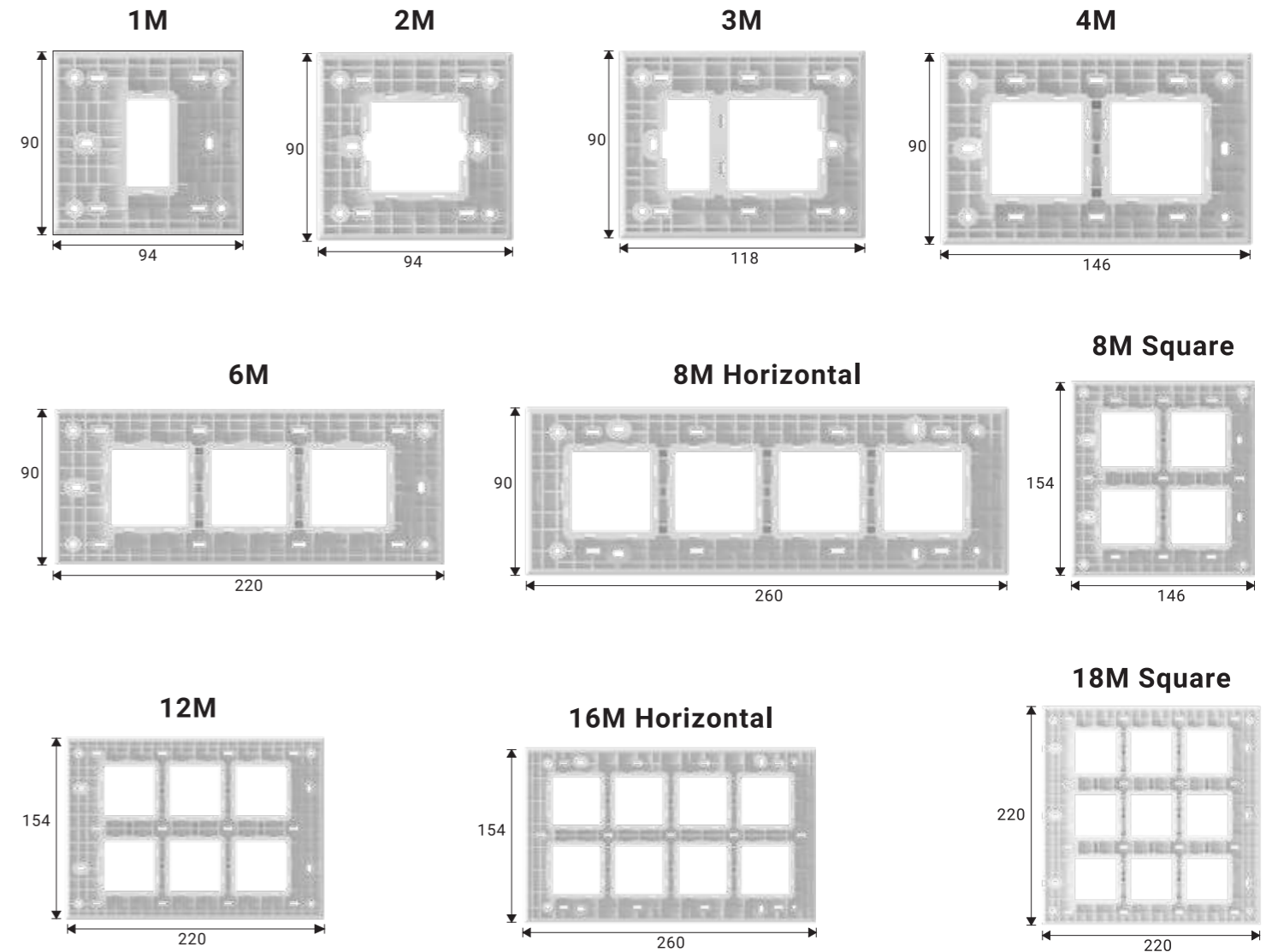
Polycab Etira switches can be oriented horizontally or vertically, and look equally good both ways!



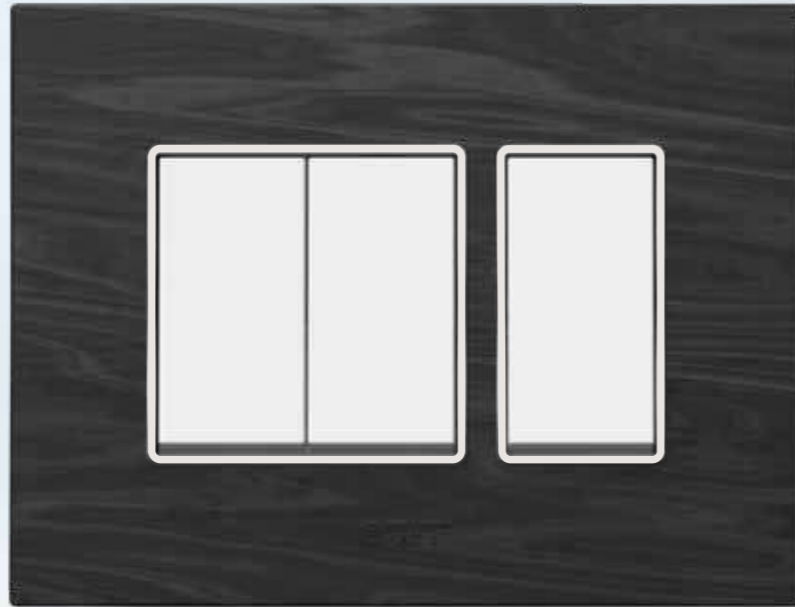
Product specification



PLATES



Switch over
to explore Etira's price range



PRICE LIST (ETIRA SWITCHES)

PRODUCT IMAGES		SWITCHES ETIRA WHITE		
Code	Product Description	MRP	PKG	
SER0100101	6A 1-way Switch 1M Etira White	₹55	20	
SER0100201	6A 2-way Switch 1M Etira White	₹80	20	
SER0100301	6A 1-way Switch w/ind. 1M Etira White	₹70	10	
SER0100401	16A 1-way Switch 1M Etira White	₹85	20	
SER0100501	16A 2-way Switch 1M Etira White	₹125	10	
SER0100601	16A 1-way Switch w/ind. 1M Etira White	₹105	20	
SER0100701	25A 1-way Switch W/Ind 1M Etira White	₹150	20	
SER0100801	32A 2P 1-way Switch w/ind. 2M Etira White	₹230	10	
SER0100901	6A Bell Push 1M Etira White	₹80	20	
SER0101001	6A Bell Push w/ind. 1M Etira White	₹90	10	
SER0101101	6A Bell Push w/ind. 2M Etira White	₹115	10	
SER0101301	6A 2-way Switch 1M Etira White	₹100	10	
SER0101401	6A 2-way Switch 2M Etira White	₹110	10	
Sockets				
SER0200101	06A 5-Pin Socket Outlet 2M Etira White	₹90	10	
SER0200104	06A 3-Pin Socket Outlet 2M Etira White ISI	₹90	10	
SER0200107	6A 3-Pin Socket 2M ISI (HD) White	₹96	10	
SER0200110	6A 3pin Socket 2M ISI (w/o shutter) Etira White	₹85	10	
SER0200201	6/16A Twin Socket Outlet Shuttered 2M Etira White	₹150	10	
SER0200301	6/25 A Universal Socket 2M Etira White	₹150	10	
SER0200501	6/10 A Multi Socket 2 M Etira White	₹150	10	
SER0200401	16 A Socket Outlet 2M ISI Etira White	₹170	10	
Fan Regulator & Dimmer				
SER0300101	4-Step 360-deg. Fan Regulator 1M Etira White	₹250	20	
SER0300201	5-Step 360-deg. Fan Regulator 2M Etira White	₹340	10	
SER0300301	Dimmer 400W 1M Etira White	₹300	10	
SER0300401	Dimmer 600W 2M Etira White	₹400	10	
Communication & Support Fuction				
SER0300601	RJ-11 Telephone Socket Shuttered 2L 1M Etira White	₹100	20	
SER0300701	RJ-45 Krone Jack CAT-6 Shuttered 1M Etira White	₹400	20	
SER0300501	TV Co-Aial Socket 1M Etira White	₹95	20	
SER0300801	Electronic Buzzer 230V 2M Etira White	₹160	10	
SER0301001	Neon Indicator 230V 1M Etira White	₹59	20	
SER0301201	Foot-light (Cool White LED) 230V 3M Etira White	₹350	6	
SER0800201	Blank Plate 1M Etira White	₹18	40	
SER0400601	32A Key Tag switch Etira White	₹500	5	
SER0400501	Key Tag Etira White Ring	₹100	5	
SER0301301	2A USB CHARGER 2000mA/5V 1M Etira White	₹650	10	
Hospitality, Support and Safety Function				
SER0500101	06A 1P+N Mini MCB 2M Etira White	₹490	10	
SER0500201	10A 1P+N Mini MCB 2M Etira White	₹490	10	
SER0500301	16A 1P+N Mini MCB 2M Etira White	₹490	10	
SER0500401	20A 1P+N Mini MCB 2M Etira White	₹490	10	
SER0500501	25A 1P+N Mini MCB 2M Etira White	₹490	10	
SER0500601	32A 1P+N Mini MCB 2M Etira White	₹490	10	

PRICE LIST (ETIRA SWITCHES)



Hospitality, Support and Safety Function			
SER0500701	06A 1P Mini MCB 1M Etira White	₹250	10
SER0500801	10A 1P Mini MCB 1M Etira White	₹250	10
SER0500901	16A 1P Mini MCB 1M Etira White	₹250	10
SER0501001	20A 1P Mini MCB 1M Etira White	₹250	10
SER0501101	25A 1P Mini MCB 1M Etira White	₹250	10
SER0501201	32A 1P Mini MCB 1M Etira White	₹250	10
SER0600101	25A 1P+N Motor Starter Switch 2M Etira White	₹490	10
SER0600102	32A 1P+N Motor Starter Switch 2M Etira White	₹490	10
SER0400101	DND & MMR Indicator / bell push switch outside unit 3M	₹550	5
SER0400201	DND & MMR Switch Inside Unit 2M	₹400	5

PRODUCT IMAGES

SWITCHES ETIRA DARK BLACK



Code	Product Description	MRP	PKG
SER0100102	6A 1-way Switch 1M Etira Dark Black	₹62	20
SER0100202	6A 2-way Switch 1M Etira Dark Black	₹90	20
SER0100302	6A 1-way Switch w/ind. 1M Etira Dark Black	₹80	10
SER0100402	16A 1-way Switch 1M Etira Dark Black	₹95	20
SER0100502	16A 2-way Switch 1M Etira Dark Black	₹135	10
SER0100602	16A 1-way Switch w/ind. 1M Etira Dark Black	₹120	20
SER0100702	25A 1-way Switch W/Ind 1M Etira Dark Black	₹230	20
SER0100802	32A 2P 1-way Switch w/ind. 2M Etira Dark Black	₹260	10
SER0100902	6A Bell Push 1M Etira Dark Black	₹90	20
SER0101002	6A Bell Push w/ind. 1M Etira Dark Black	₹100	10
SER0101102	6A Bell Push w/ind. 2M Etira Dark Black	₹125	10
SER0101302	6A 2-way Switch 1M Etira Dark Black	₹120	10
SER0101402	6A 2-way Switch 2M Etira Dark Black	₹142	10

Sockets



SER0200102	06A 5-Pin Socket Outlet 2M Etira Dark Black	₹120	10
SER0200105	06A 3-Pin Socket Outlet 2M Etira Dark Black ISI	₹120	10
SER0200108	6A 3-Pin Socket 2M ISI (HD) Dark Black	₹125	10
SER0200111	6A 3-Pin Socket 2M ISI (w/o shutter) Etira Dark black	₹115	10
SER0200202	6/16A Twin Socket Outlet Shuttered 2M Etira Dark Black	₹180	10
SER0200302	16 A Universal Socket 2M Etira Dark Black	₹190	10
SER0200502	6 A Multi Socket 2 M Etira Dark Black	₹190	10
SER0200402	16 A Socket Outlet 2M ISI Dark Black	₹190	10

Fan Regulator & Dimmer



SER0300102	4-Step 360-deg. Fan Regulator 1M Etira Dark Black	₹350	20
SER0300202	5-Step 360-deg. Fan Regulator 2M Etira Dark Black	₹400	10
SER0300302	Dimmer 400W 1M Etira Dark Black	₹350	10
SER0300402	Dimmer 600W 2M Etira Dark Black	₹450	10

Communication & Support Fuction



SER0300502	TV Co-Aial Socket 1M Etira Dark Black	₹105	20
SER0300602	RJ-11 Telephone Socket Shuttered 2L 1M Etira Dark Black	₹110	20
SER0300702	RJ-45 Krone Jack CAT-6 Shuttered 1M Etira Dark Black	₹420	20
SER0300802	Electronic Buzzer 230V 2M Etira Dark Black	₹190	10
SER0301002	Neon Indicator 230V 1M Etira Dark Black	₹59	20
SER0301202	Foot-light (Cool White LED) 230V 3M Etira Dark Black	₹400	6
SER0800202	Blank Plate 1M Etira Dark Black	₹22	40
SER0400602	32A Key Tag switch Etira Dark Black	₹550	5
SER0400502	Key Tag Etira Dark Black	₹110	5
SER0301302	2A USB CHARGER 2000mA/5V 1M Etira Dark Black	₹675	20

PRICE LIST (ETIRA SWITCHES)



Hospitality, Support and Safety Function			
SER0400102	DND & MMR Indicator / Bell Push Switch outside unit 3M	₹560	5
SER0400202	DND & MMR Switches inside Unit 2M	₹410	5
SER0500102	06A 1P+N Mini MCB 2M Etira Dark Black	₹515	10
SER0500202	10A 1P+N Mini MCB 2M Etira Dark Black	₹515	10
SER0500302	16A 1P+N Mini MCB 2M Etira Dark Black	₹515	10
SER0500402	20A 1P+N Mini MCB 2M Etira Dark Black	₹515	10
SER0500502	25A 1P+N Mini MCB 2M Etira Dark Black	₹515	10
SER0500602	32A 1P+N Mini MCB 2M Etira Dark Black	₹515	10
SER0500702	06A 1P Mini MCB 1M Etira Dark Black	₹270	10
SER0500802	10A 1P Mini MCB 1M Etira Dark Black	₹270	10
SER0500902	16A 1P Mini MCB 1M Etira Dark Black	₹270	10
SER0501002	20A 1P Mini MCB 1M Etira Dark Black	₹270	10
SER0501102	25A 1P Mini MCB 1M Etira Dark Black	₹270	10
SER0501202	32A 1P Mini MCB 1M Etira Dark Black	₹270	10
SER0600102	25A 1P+N Motor Starter Switch 2M Etira Dark Black	₹515	10
SER0600103	32 A 1P+N Motor Starter Switch 2M Etira Dark Black	₹515	10

PRODUCT IMAGES

SWITCHES ETIRA MAG GREY



Code	Product Description	MRP	PKG
SER0100103	6A 1-way Switch 1M Etira Mag. Grey	₹62	20
SER0100203	6A 2-way Switch 1M Etira Mag. Grey	₹90	20
SER0100303	6A 1-way Switch w/ind. 1M Etira Mag. Grey	₹80	10
SER0100403	16A 1-way Switch 1M Etira Mag. Grey	₹95	20
SER0100503	16A 2-way Switch 1M Etira Mag. Grey	₹135	10
SER0100603	16A 1-way Switch w/ind. 1M Etira Mag. Grey	₹120	20
SER0100703	25A 1-way Switch W/Ind 1M Etira Mag. Grey	₹230	20
SER0100803	32A 2P 1-way Switch w/ind. 2M Etira Mag. Grey	₹260	10
SER0100903	6A Bell Push 1M Etira Mag. Grey	₹90	20
SER0101003	6A Bell Push w/ind. 1M Etira Mag. Grey	₹100	10
SER0101103	6A Bell Push w/ind. 2M Etira Mag. Grey	₹125	10
SER0101303	6A 2-way Switch 1M Etira Mag. Grey	₹120	10
SER0101403	6A 2-way Switch 1M Etira Mag. Grey	₹142	10

Sockets



SER0200103	06A 5-Pin Socket Outlet 2M Etira Mag. Grey	₹120	10
SER0200106	06A 3-Pin Socket Outlet 2M Etira Mag. Grey	₹120	10
SER0200109	6A 3-Pin Socket 2M ISI (HD) Etira Mag. Grey	₹125	10
SER0200112	6A 3-Pin Socket 2M ISI (w/o shutter) Etira Mag. grey	₹115	10
SER0200203	6/16A Twin Socket Outlet Shuttered 2M Etira Mag. Grey	₹180	10
SER0200303	6/25 A Universal Socket 2M Etira Mag. Grey	₹190	10
SER0200503	6 A Multi Socket 2 M Etira Mag Grey	₹190	10
SER0200403	16 A Socket Outlet 2M ISI Meg Grey	₹190	10

PRICE LIST (ETIRA SWITCHES)



Fan Regulator & Dimmer				
SER0300103	4-Step 360-deg. Fan Regulator 1M Etira Mag. Grey	₹350	20	
SER0300203	5-Step 360-deg. Fan Regulator 2M Etira Mag. Grey	₹400	10	
SER0300303	Dimmer 400W 1M Etira Mag. Grey	₹350	10	
SER0300403	Dimmer 600W 2M Etira Mag. Grey	₹450	10	

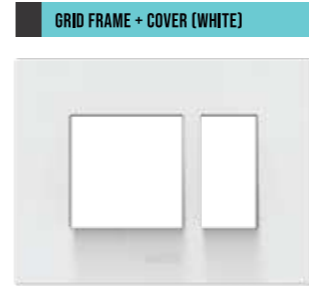


Communication & Support Function				
SER0300803	Electronic Buzzer 230V 2M Etira Mag. Grey	₹190	10	
SER0300603	RJ-11 Telephone Socket Shuttered 2L 1M Etira Mag. Grey	₹135	20	
SER0300703	RJ-45 Krone Jack CAT-6 Shuttered 1M Etira Mag. Grey	₹420	20	
SER0300503	TV Co-axial Socket 1M Etira Mag. Grey	₹105	20	
SER0301003	Neon Indicator 230V 1M Etira Mag. Grey	₹59	20	
SER0301203	Foot-light (Cool White LED) 230V 3M Etira Mag. Grey	₹400	6	
SER0800203	Blank Plate 1M Etira Mag. Grey	₹22	40	
SER0400603	32A Key Tag switch Etira Mag. Grey	₹550	5	
SER0400503	Key Tag Etira Mag. Grey	₹110	5	
SER0301303	2A USB CHARGER 2000mA/5V 1M Etira Mag. Grey	₹675	20	

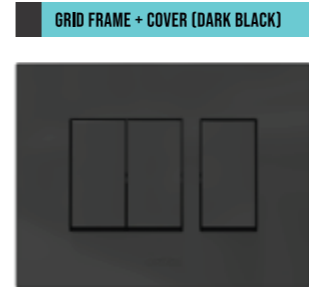


Hospitality, Support and Safety Function				
SER0500103	06A 1P+N Mini MCB 2M Etira Mag. Grey	₹515	10	
SER0500203	10A 1P+N Mini MCB 2M Etira Mag. Grey	₹515	10	
SER0500303	16A 1P+N Mini MCB 2M Etira Mag. Grey	₹515	10	
SER0500403	20A 1P+N Mini MCB 2M Etira Mag. Grey	₹515	10	
SER0500503	25A 1P+N Mini MCB 2M Etira Mag. Grey	₹515	10	
SER0500603	32A 1P+N Mini MCB 2M Etira Mag. Grey	₹515	10	
SER0500703	06A 1P Mini MCB 1M Etira Mag. Grey	₹270	10	
SER0500803	10A 1P Mini MCB 1M Etira Mag. Grey	₹270	10	
SER0500903	16A 1P Mini MCB 1M Etira Mag. Grey	₹270	10	
SER0501003	20A 1P Mini MCB 1M Etira Mag. Grey	₹270	10	
SER0501103	25A 1P Mini MCB 1M Etira Mag. Grey	₹270	10	
SER0501203	32A 1P Mini MCB 1M Etira Mag. Grey	₹270	10	
SER0600103	25A 1P+N Motor Starter Switch 2M Etira Mag. Grey	₹515	10	
SER0600104	32 A 1P+N Motor Starter Switch 2M Etira Mag. Grey	₹515	10	
SER0400103	DND & MMR Indicator / bell push switch outside unit 3M	₹560	5	
SER0400203	DND & MMR Switch Inside Unit 2M	₹410	5	

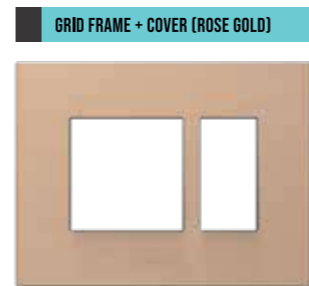
PRICE LIST (ETIRA PLATES) STYLAZ



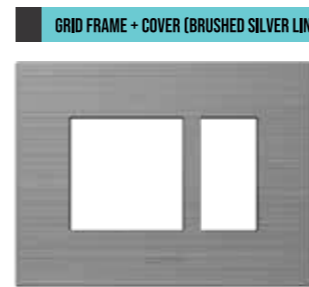
Desc	1M Grid plate	2M Grid plate	3M Grid Plate	4M Grid plate	6M Grid Plate
Codes	SER1100101	SER1100201	SER1100301	SER1100401	SER1100601
Sec/Master	10	10	10	10	10
MRP	77	77	85	105	140



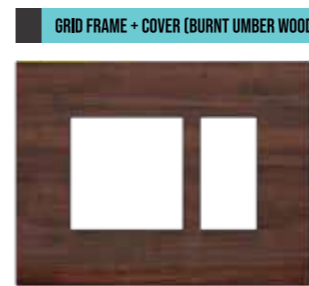
Desc	1M Grid plate	2M Grid plate	3M Grid Plate	4M Grid plate	6M Grid Plate
Codes	SER1100102	SER1100202	SER1100302	SER1100402	SER1100602
Sec/Master	10	10	10	10	10
MRP	105	105	120	150	205



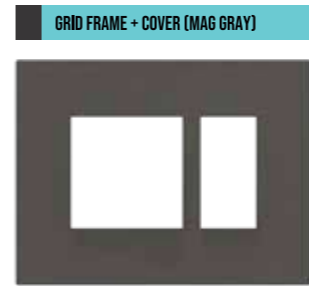
Desc	1M Grid plate	2M Grid plate	3M Grid Plate	4M Grid plate	6M Grid Plate
Codes	SER1100103	SER1100203	SER1100303	SER1100403	SER1100603
Sec/Master	10	10	10	10	10
MRP	107	107	130	150	220



Desc	1M Grid plate	2M Grid plate	3M Grid Plate	4M Grid plate	6M Grid Plate
Codes	SER1100104	SER1100204	SER1100304	SER1100404	SER1100604
Sec/Master	10	10	10	10	10
MRP	180	180	250	280	415



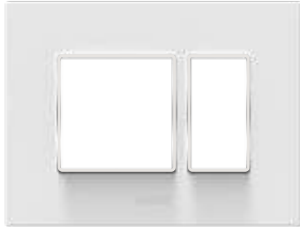
Desc	1M Grid plate	2M Grid plate	3M Grid Plate	4M Grid plate	6M Grid Plate
Codes	SER1100105	SER1100205	SER1100305	SER1100405	SER1100605
Sec/Master	10	10	10	10	10
MRP	180	180	250	280	415



Desc	1M Grid plate	2M Grid plate	3M Grid Plate	4M Grid plate	6M Grid Plate
Codes	SER1100106	SER1100206	SER1100306	SER1100406	SER1100606
Sec/Master	10	10	10	10	10
MRP	105	105	120	150	205

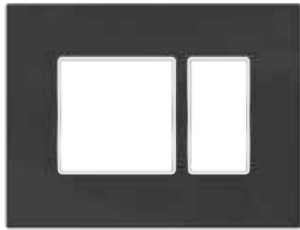
PRICE LIST (ETIRA PLATES) SILVAZ

GRID FRAME + COVER (WHITE WITH SILVER LINE)



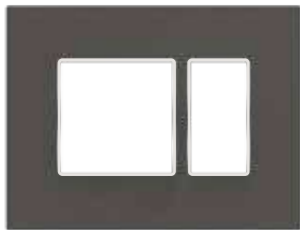
Desc	1M Grid plate	2M Grid plate	3M Grid Plate	4M Grid plate	6M Grid Plate
Codes	SER1200101	SER1200201	SER1200301	SER1200401	SER1200601
Sec/Master	10	10	10	10	10
MRP	85	85	125	135	195
Desc	8M Grid Plate	8M Sq. Grid Frame	12M Grid plate	16M Grid Plate	18M Grid Plate
Codes	SER1200801	SER12S0801	SER1201201	SER1201601	SER1201801
Sec/Master	10	5	5	5	5
MRP	265	265	325	380	435

GRID FRAME + COVER (DARK BLACK WITH SILVER LINE)



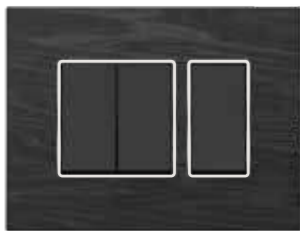
Desc	1M Grid plate	2M Grid plate	3M Grid Plate	4M Grid plate	6M Grid Plate
Codes	SER1200102	SER1200202	SER1200302	SER1200402	SER1200602
Sec/Master	10	10	10	10	10
MRP	115	115	151	176	256
Desc	8M Grid Plate	8M Sq. Grid Frame	12M Grid plate	16M Grid Plate	18M Grid Plate
Codes	SER1200802	SER12S0802	SER1201202	SER1201602	SER1201802
Sec/Master	10	5	5	5	5
MRP	336	336	396	450	475

GRID FRAME + COVER (MAG GRAY WITH SILVER LINE)



Desc	1M Grid plate	2M Grid plate	3M Grid Plate	4M Grid plate	6M Grid Plate
Codes	SER1200103	SER1200203	SER1200303	SER1200403	SER1200603
Sec/Master	10	10	10	10	10
MRP	115	115	151	176	256
Desc	8M Grid Plate	8M Sq. Grid Frame	12M Grid plate	16M Grid Plate	18M Grid Plate
Codes	SER1200803	SER12S0803	SER1201203	SER1201603	SER1201803
Sec/Master	10	5	5	5	5
MRP	336	336	396	450	475

GRID FRAME + COVER (DARK WOOD WITH SILVER LINE)



Desc	1M Grid plate	2M Grid plate	3M Grid Plate	4M Grid plate	6M Grid Plate
Codes	SER1200104	SER1200204	SER1200304	SER1200404	SER1200604
Sec/Master	10	10	10	10	10
MRP	180	180	250	280	415
Desc	8M Grid Plate	8M Sq. Grid Frame	12M Grid plate	16M Grid Plate	18M Grid Plate
Codes	SER1200804	SER12S0804	SER1201204	SER1201604	SER1201804
Sec/Master	10	5	5	5	5
MRP	555	555	650	735	805

GRID FRAME + COVER (CHERRY RED WITH LINE)



Desc	1M Grid plate	2M Grid plate	3M Grid Plate	4M Grid plate	6M Grid Plate
Codes	SER1200105	SER1200205	SER1200305	SER1200405	SER1200605
Sec/Master	10	10	10	10	10
MRP	115	115	151	176	256
Desc	8M Grid Plate	8M Sq. Grid Frame	12M Grid plate	16M Grid Plate	18M Grid Plate
Codes	SER1200805	SER12S0805	SER1201205	SER1201605	SER1201805
Sec/Master	10	5	5	5	5
MRP	336	336	396	450	475

Warranty Policy

Etira Switches & Sockets	120 Months
Electronic wiring products (viz Dimmers, Step Fan Regulators, Motor Starters, Indicator, Buzzers RJ45, RJ11 & TV sockets)	24 Months
Automation and Accessories	12 Months

Polycab's Products carry a warranty against manufacturing defects, subject to use of the product for the right application with correct wiring/connection and under normal operating conditions

Our products conform to :



POLYCAB INDIA LIMITED

The Ruby, 20th & 21st floor, Senapati Bapat Marg, Tulsi Pipe Road, Dadar West, Mumbai – 400 028, Maharashtra, India

Toll Free No : 1800-267-0008
customer@polycab.com

www.polycab.com

